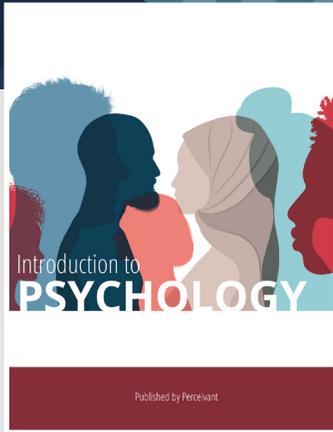


Modern, adaptable digital courseware,
built for every stage of learning.



INTRODUCTION TO PSYCHOLOGY

1st Edition

Introduction to Psychology offers a foundational understanding of psychology and its historical development, introducing the various branches and subfields that make up this diverse discipline. This course allows students to explore the fundamental concepts that underpin the field of psychology, such as consciousness, personality, learning, and emotion.

With clear explanations and examples, this course serves as an engaging and informative entry point for students beginning to unravel the complexities of the human mind and behavior.

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PLATFORM BENEFITS

Proficiencyce replaces static textbooks with **interactive, analytics-enabled courseware** that adapts to today's classrooms.

Each course is built to reduce instructor workload, enhance student engagement, and provide administrators with meaningful insights—all while fitting seamlessly into your LMS.

- ▶ **Seamless LMS integration** with single sign-on
- ▶ **Flexible, customizable** modules and activities
- ▶ **Accessible, responsive design** for every learner
- ▶ **Dedicated support** for both instructors and students

COURSE OVERVIEW

Module 1

- ▶ What Is Psychology?

Module 2

- ▶ Psychological Research

Module 3

- ▶ Biopsychology

Module 4

- ▶ States of Consciousness

Module 5

- ▶ Sensation and Perception

Module 6

- ▶ Learning

Module 7

- ▶ Thinking and Intelligence

Module 8

- ▶ Memory

Module 9

- ▶ Lifespan Development

Module 10

- ▶ Emotion and Motivation

Module 11

- ▶ Personality

Module 12

- ▶ Social Psychology

Module 13

- ▶ Industrial and Organizational Psychology

Module 14

- ▶ Stress, Lifestyle, and Health

Module 15

- ▶ Psychological Disorder

Module 16

- ▶ Therapy and Treatment

INCLUDED ESSENTIALS

Every Proficiency course is designed with tools that make teaching more effective and learning more engaging:

Integrated Assessments

Built-in quizzes and checkpoints that give students instant feedback while helping you track progress

Instructor Dashboard

Clear, real-time insights to spot at-risk learners early and guide them toward success.

Customizable Modules

Flexible content you can adapt to fit your syllabus and teaching style.

Lecture Slides & Notes

Professionally designed, ready-to-use resources that save preparation time.

Assignments & Activities

Group work, projects, and discussions that build deeper understanding



FOR INSTRUCTORS

- ▶ **Active Learning, Made Practical:** Evidence-based strategies that help you foster student success.
- ▶ **Ready to Teach:** Pre-built modules that you can use as-is or customize to fit your course.
- ▶ **Efficiency Where It Counts:** Automated grading and simple section management save valuable time.
- ▶ **Real-Time Visibility:** Intuitive dashboards highlight student progress and identify those who may need extra support.
- ▶ **A Full Teaching Toolkit:** Access presentations, quiz banks, and interactive chapters in one place.



FOR LEARNERS

- ▶ **Engaging by Design:** Interactive, straightforward activities that keep students involved.
- ▶ **Transparent Guidance:** Clear deadlines, grading points, and reminders to help learners stay on track.
- ▶ **Support Built In:** Help is always available, right when students need it.

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