Modern, adaptable digital courseware, built for every stage of learning.

INTRODUCTION TO ART

Design, Context, And Meaning

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INTRODUCTION TO ART
Design, Context, and Meaning

Introduction to Art: Design, Context, and Meaning offers a comprehensive introduction to the world of Art. Combining the best elements of both a traditional textbook and a reader, it introduces such issues in art as its meaning and purpose; its structure, material, and form; and its diverse effects on our lives. Its digital nature allows students to follow links to applicable sources and videos, expanding the students' educational experiences beyond the textbook.

The text includes over 400 high-quality images illustrating the history of art, its technical applications, and its many uses.

PLATFORM BENEFITS

Proficiencee replaces static textbooks with **interactive, analytics-enabled courseware** that adapts to today's classrooms.

Each course is built to reduce instructor workload, enhance student engagement, and provide administrators with meaningful insights—all while fitting seamlessly into your LMS.

- ► **Seamless LMS integration** with single sign-on

- ► **Flexible, customizable** modules and activities

- ► **Accessible, responsive design** for every learner

- ► **Dedicated support** for both instructors and students

COURSE OVERVIEW

INCLUDED ESSENTIALS

Every Proficiencee course is designed with tools that make teaching more effective and learning more engaging:

Integrated Assessments

Built-in quizzes and checkpoints that give students instant feedback while helping you track progress

Instructor Dashboard

Clear, real-time insights to spot at-risk learners early and guide them toward success.

Customizable Modules

Flexible content you can adapt to fit your syllabus and teaching style.

Lecture Slides & Notes

Professionally designed, ready-to-use resources that save preparation time.

Assignments & Activities

Group work, projects, and discussions that build deeper understanding

FOR INSTRUCTORS

▶ **Active Learning, Made Practical:** Evidence-based strategies that help you foster student success.

▶ **Ready to Teach:** Pre-built modules that you can use as-is or customize to fit your course.

▶ **Efficiency Where It Counts:** Automated grading and simple section management save valuable time.

▶ **Real-Time Visibility:** Intuitive dashboards highlight student progress and identify those who may need extra support.

▶ **A Full Teaching Toolkit:** Access presentations, quiz banks, and interactive chapters in one place.

FOR LEARNERS

▶ **Engaging by Design:** Interactive, straightforward activities that keep students involved.

▶ **Transparent Guidance:** Clear deadlines, grading points, and reminders to help learners stay on track.

▶ **Support Built In:** Help is always available, right when students need it.

TAKE THE NEXT STEP

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