

Modern, adaptable digital courseware,  
built for every stage of learning.

## EXPLORING PUBLIC SPEAKING:

The Free Dalton State College  
Public Speaking Textbook

Written and Edited by:  
Barbara G. Tucker and Kristin M. Barton

## EXPLORING PUBLIC SPEAKING

### Second Edition

#### AUTHORS:

Dr. Kris Barton

Dr. Barbara G. Tucker

In *Exploring Public Speaking*, the authors address all the major concerns, issues, and material that an introductory, freshmen-level public speaking course covers, ranging from overcoming public speaking anxiety to speech organization and delivery to special occasion speeches.

## PLATFORM BENEFITS

Proficiencyce replaces static textbooks with **interactive, analytics-enabled courseware** that adapts to today's classrooms.

Each course is built to reduce instructor workload, enhance student engagement, and provide administrators with meaningful insights—all while fitting seamlessly into your LMS.

- ▶ **Seamless LMS integration** with single sign-on
- ▶ **Flexible, customizable** modules and activities
- ▶ **Accessible, responsive design** for every learner
- ▶ **Dedicated support** for both instructors and students

## Part 1

- ▶ The Basics of Public Speaking
- ▶ Audience Analysis and Listening
- ▶ Ethics in Public Speaking
- ▶ Selecting Your Approach and Main Points
- ▶ Researching Your Speech Topic
- ▶ Organizing and Outlining Your Speech
- ▶ Supporting Your Speech Ideas
- ▶ Introductions and Conclusions and Transitions
- ▶ Presentation Aids in Speaking
- ▶ Language

## Part 2

- ▶ Delivery
- ▶ Informative Speaking
- ▶ Persuasive Speaking
- ▶ Logical Reasoning
- ▶ Special Occasion Speaking

## INCLUDED ESSENTIALS

Every Proficiency course is designed with tools that make teaching more effective and learning more engaging:

### Integrated Assessments

Built-in quizzes and checkpoints that give students instant feedback while helping you track progress

### Instructor Dashboard

Clear, real-time insights to spot at-risk learners early and guide them toward success.

### Customizable Modules

Flexible content you can adapt to fit your syllabus and teaching style.

### Lecture Slides & Notes

Professionally designed, ready-to-use resources that save preparation time.

### Assignments & Activities

Group work, projects, and discussions that build deeper understanding



## FOR INSTRUCTORS

- ▶ **Active Learning, Made Practical:** Evidence-based strategies that help you foster student success.
- ▶ **Ready to Teach:** Pre-built modules that you can use as-is or customize to fit your course.
- ▶ **Efficiency Where It Counts:** Automated grading and simple section management save valuable time.
- ▶ **Real-Time Visibility:** Intuitive dashboards highlight student progress and identify those who may need extra support.
- ▶ **A Full Teaching Toolkit:** Access presentations, quiz banks, and interactive chapters in one place.



## FOR LEARNERS

- ▶ **Engaging by Design:** Interactive, straightforward activities that keep students involved.
- ▶ **Transparent Guidance:** Clear deadlines, grading points, and reminders to help learners stay on track.
- ▶ **Support Built In:** Help is always available, right when students need it.

**TAKE THE  
NEXT STEP**

[www.proficiency.com](http://www.proficiency.com)

[learnmore@proficiency.com](mailto:learnmore@proficiency.com)